

**2016 POLITICAL FALL SPENDING
WITH-POL-GREGG FOR GOVERNOR - DEMOCRAT**

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
856743	5/5-5/9	15	\$ 3,150.00	\$ 472.50	\$ 2,677.50		\$ 2,677.50	\$ 2,677.50		64529
859992	5/10-5/16	34	\$ 6,010.00	\$ 901.50	\$ 5,108.50		\$ 5,108.50	\$ 5,916.00	\$ 807.50	64591
863121	5/17-5/23	23	\$ 3,550.00	\$ 532.50	\$ 3,017.50		\$ 3,017.50	\$ 3,017.50		64698
866490	5/24-5/30	17	\$ 2,855.00	\$ 428.25	\$ 2,426.75		\$ 2,426.75	\$ 2,426.75		credit car
859533	5/31-6/6	19	\$ 6,230.00	\$ 934.50	\$ 5,295.50		\$ 5,295.50	\$ 5,295.50		credit car
873790	6/7-6/13	12	\$ 5,050.00	\$ 757.50	\$ 4,292.50		\$ 4,292.50	\$ 4,292.50		credit car
874470	6/8-6/13	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
877373	6/14-6/20	18	\$ 7,350.00	\$ 1,102.50	\$ 6,247.50		\$ 6,247.50	\$ 6,247.50		credit car
877387	6/14-6/20	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
881558	6/21-6/27	18	\$ 3,380.00	\$ 507.00	\$ 2,873.00		\$ 2,873.00	\$ 2,873.00		credit car
892963	6/28-7/4	21	\$ 3,980.00	\$ 597.00	\$ 3,383.00		\$ 3,383.00	\$ 3,383.00		credit car
896567	7/5-7/11	59	\$ 11,360.00	\$ 1,704.00	\$ 9,656.00		\$ 9,656.00	\$ 9,656.00		credit car
902393	7/12-7/18	42	\$ 7,630.00	\$ 1,144.50	\$ 6,485.50		\$ 6,485.50	\$ 6,400.50	\$ 85.00	credit car
902393	7/12-7/14	18	\$ 3,040.00	\$ 456.00	\$ 2,584.00		\$ 2,584.00	\$ 6,400.50	\$ 3,816.50	
902393	7/12-7/18	26	\$ 4,290.00	\$ 643.50	\$ 3,646.50		\$ 3,646.50	\$ 6,400.50	\$ 2,754.00	

spot from last week made good on
this order. Totals are correct
per client cancelled eff 7/14
will use credit later

TOTALS

\$ 80,735.00

\$

12,110.25

\$

\$ 68,624.75

-

\$ 68,624.75

-

\$ 75,917.75

\$

-

add 7/18 back on



WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

<u>Contract / Revision</u> 902393 /		<u>Alt Order #</u> 25244909
<u>Product</u> POLITICAL		
<u>Contract Dates</u> 07/12/16 - 07/18/16		<u>Estimate #</u> 4751
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 07/15/16 / 07/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 9915780	<u>Advertiser Code</u> 755	<u>Product Code</u> 765
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	07/13/16	07/18/16	CBS This Morning	7a-9a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	--11----				2	\$100.00				
	Week:	07/18/16	07/24/16	1-----				1	\$100.00				
N 2	WTHI	07/12/16	07/18/16	News 10 M-F	6a-7a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	-1-----				1	\$150.00				
	Week:	07/18/16	07/24/16	1-----				1	\$150.00				
E 3	WTHI	07/12/16	07/14/16	News 10 M-F	530a-6a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	-11----				2	\$100.00				
N 4	WTHI	07/13/16	07/18/16	M-F 9a-10a	9a-10a		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	--1----				1	\$60.00				
	Week:	07/18/16	07/24/16	1-----				1	\$60.00				
E 5	WTHI	07/12/16	07/14/16	News 10 Midday	12p-1230p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	-1-1---				2	\$200.00				
N 6	WTHI	07/13/16	07/18/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	--1----				1	\$120.00				
	Week:	07/18/16	07/24/16	1-----				1	\$120.00				
N 7	WTHI	07/13/16	07/18/16	The Talk	2p-3p		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	--11---				2	\$90.00				
	Week:	07/18/16	07/24/16	1-----				1	\$90.00				
E 8	WTHI	07/12/16	07/14/16	Price is Right	11a-12p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	-1-----				1	\$250.00				
N 9	WTHI	07/13/16	07/18/16	M-F 530p-6p	530p-6p		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/11/16	07/17/16	--1----				1	\$130.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u> 902393 /		<u>Alt Order #</u> 25244909
<u>Contract Dates</u> 07/12/16 - 07/18/16		<u>Product</u> POLITICAL
<u>Advertiser</u> POL/Gregg for Governor		<u>Estimate #</u> 4751
		<u>Original Date / Revision</u> 07/15/16 / 07/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	1-----				1	\$130.00				
N 10	WTHI	07/14/16	07/18/16	M-F 4p-5p	4p-5p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---1---				1	\$100.00				
Week:		07/18/16	07/24/16	1-----				1	\$100.00				
D 11	WTHI	07/17/16	07/17/16	News 10 at 6p Su	6p-630p		:30				NM	0	\$0.00
N 12	WTHI	07/13/16	07/18/16	News 10 at 6p	6p-630p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1----				1	\$500.00				
Week:		07/18/16	07/24/16	1-----				1	\$500.00				
13	WTHI	07/12/16	07/14/16	News 10 at 5p 5-530p	5-530p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-1-1---				2	\$250.00				
D 14	WTHI	07/16/16	07/16/16	News 10 at 6p Sa	6p-630p		:30				NM	0	\$0.00
E 15	WTHI	07/13/16	07/14/16	M-F 730p-8p	730p-8p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1----				1	\$250.00				
D 16	WTHI	07/17/16	07/17/16	Sun Hour 1	7p-8p		:30				NM	0	\$0.00
D 17	WTHI	07/16/16	07/16/16	CBS This Morning Sa	9a-11a		:30				NM	0	\$0.00
D 18	WTHI	07/17/16	07/17/16	CBS Sunday Morning	9a-1030a		:30				NM	0	\$0.00
D 19	WTHI	07/17/16	07/17/16	PGA	PGA		:30				NM	0	\$0.00
Totals												26	\$4,290.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/18/16	26	\$4,290.00	(\$643.50)	\$3,646.50
Totals	26	\$4,290.00	(\$643.50)	\$3,646.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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125 West 55th St
New York, NY 10019

Contract # 25244909		Changes as of: 7/15/2016 at 10:45 AM		Version: Highlighting Revision 3	
CPE: 755/765/4751		Flight: 7/12/16 - 7/18/16		Station: WTHI	
Agency: BUYING TIME,LLC		Advertiser: Gregg IN Governor		Market: Terre Haute	
650 Massachusetts AVE NW		Product: Political		Office: WASHINGTON	
Suite 210		Agency Order #: 5201394		Primary Demo: Adults 35+	
Washington, DC 20001		Buyer: Herrick, Cathie		Con Type: POLITICAL/NOTE	
		Salesperson: BEN WILMETH		Assistant: BEN WILMETH	
		202-872-5880		202-872-5880	
Comments: re-instating spots for 7/18 only					
rev tot = \$4290					

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/12 - 7/18							Total Spots	Total \$	CPP	GRP
							7/12	7/13	7/14	7/15	7/16	7/17	7/18				
REV+ 1	Tu-F,M 7a-9a		CBS This Morning	\$100.00	0	30	0	1	1	0	0	0	0	0	\$300.00	\$0.00	0.0
REV+ 2	Tu-F,M 6a-7a		News 10 WTHI	\$150.00	0	30	1	0	0	0	0	0	0	0	\$300.00	\$0.00	0.0
3	Tu-F,M 5:30a-6a		News 10 WTHI	\$100.00	0	30	1	1	0	0	0	0	0	0	\$200.00	\$0.00	0.0
REV+ 4	Tu-F,M 9a-10a		Live! With Kelly	\$60.00	0	30	0	1	0	0	0	0	0	0	\$120.00	\$0.00	0.0
5	Tu-F,M 12n-12:30p		News 10 WTHI	\$200.00	0	30	1	0	1	0	0	0	0	0	\$400.00	\$0.00	0.0
REV+ 6	Tu-F,M 12:30p-2p		CBS Soap Rotation	\$120.00	0	30	0	1	0	0	0	0	0	0	\$240.00	\$0.00	0.0
REV+ 7	Tu-F,M 2p-3p		The Talk	\$90.00	0	30	0	1	1	0	0	0	0	0	\$270.00	\$0.00	0.0
8	Tu-F,M 11a-12n		Price Is Right	\$250.00	0	30	1	0	0	0	0	0	0	0	\$250.00	\$0.00	0.0
REV+ 9	Tu-F,M 5:30p-6p		Inside Edition	\$130.00	0	30	0	1	0	0	0	0	0	0	\$260.00	\$0.00	0.0
REV+ 10	Tu-F,M 4p-5p		Ellen Degeneres	\$100.00	0	30	0	0	1	0	0	0	0	0	\$200.00	\$0.00	0.0
11	Tu-F,M 6p-6:30p		News 10 WTHI	\$225.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
REV+ 12	Tu-F,M 6p-6:30p		News 10 WTHI	\$500.00	0	30	0	1	0	0	0	0	0	0	\$1,000.00	\$0.00	0.0
13	Tu-F,M 5p-5:30p		News 10 WTHI	\$250.00	0	30	1	0	1	0	0	0	0	0	\$500.00	\$0.00	0.0
14	Sa 6p-6:30p		News 10 WTHI	\$200.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
15	Tu-F,M 7:30p-8p		Family Feud	\$250.00	0	30	0	1	0	0	0	0	0	0	\$250.00	\$0.00	0.0
16	Su 7p-8p		60 Minutes-CBS	\$700.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
17	Sa 9a-11a		CBS This Morning Saturday	\$85.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
18	Su 9a-10:30a		CBS News Sunday Morning	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
19	Su 2p-6:30p		CBS Golf	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
TOTALS:							5	8	5	0	0	0	8	26	\$4,290.00	\$0.00	0.0

ACG
7-15-16



125 West 55th St
New York, NY 10019

Contract # 25244909	Changes as of: 7/15/2016 at 10:45 AM	Version: Highlighting Revision 3
CPE: 755/765/4751	Flight: 7/12/16 - 7/18/16	Total \$: \$4,290.00
Agency: BUYING TIME, LLC	Advertiser: Gregg IN Governor	Total Spots: 26
650 Massachusetts AVE NW	Product: Political	Total CPM: \$0.00
Suite 210	Agency Order #: 5201394	Primary Demo: Adults 35+
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/VOTE
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH
	202-872-5880	202-872-5880
		Total GRP: 902393
		Traffic #: 902393
		Separation:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
07/15/16 10:45 AM	BEN WILMETH	Revised to match spots pulled effective tomorrow. Cred = \$4590
07/14/16 4:36 PM	BEN WILMETH	Adding \$100 from prev contract Rev tot = \$3040
07/11/16 1:19 PM	System	Notice Received. Rev tot = \$7630

Competitive Information	
Market Budget:	\$6,810
WTHI Share:	63%
Comment:	
ETHI:	5%
MAWV:	6%
WTWO:	26%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	26	\$4,290.00	N/A
Total	100%	26	\$4,290.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Jul	26	\$4,290.00
Total	26	\$4,290.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	7/15/16 10:45 AM	BEN WILMETH	Revised	8		\$1,250.00
Revision	7/14/16 4:36 PM	BEN WILMETH	Confirmed	24		\$-4,590.00

Contract \$ **Comment**

Changes: Total Spots from 18 to 26. Calculated Dollars from \$3,040.00 to \$4,290.00. Competitive Market Budget from \$4,825 to \$6,810. User Entered \$ from \$3,040.00 to \$4,290.00. Comments from Revised to match spots pulled effective tomorrow.

Cred = \$4590

Rev tot = \$3040 to re-instating spots for 7/18 only

rev tot = \$4290. Total \$ from \$3,040.00 to \$4,290.00. 8 buylines added or modified.

Changes: Total Spots from 42 to 18. Calculated Dollars from \$7,630.00 to \$3,040.00. Competitive Market Budget from \$12,111 to \$4,825. User Entered \$ from \$7,630.00 to \$3,040.00. Comments from Adding \$100 from prev contract

Rev tot = \$7630 to Revised to match spots pulled effective tomorrow.

Cred = \$4590

Rev tot = \$3040. Total \$ from \$7,630.00 to \$3,040.00. 18 buylines added or modified.



125 West 55th St
New York, NY 10019

Contract # 25244909	Changes as of: 7/15/2016 at 10:45 AM	Version: Highlighting Revision 3	Total \$: \$4,290.00
CPE: 755/765/4751	Flight: 7/12/16 - 7/18/16	Station: WTHI	Total Spots: 26
Agency: BUYING TIME, LLC	Advertiser: Gregg IN Governor	Market: Terre Haute	Total CPP: \$0.00
650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Product: Political	Office: WASHINGTON	
Agency Order #: 5201394	Buyer: Herrick, Cathie	Primary Demo: Adults 35+	Total GRP:
Salesperson: BEN WILMETH 202-872-5880	Assistant: BEN WILMETH 202-872-5880	Con Type: POLITICAL/VOTE	Traffic #: 902393
		Separation:	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	Comment
Revision	7/11/16 3:32 PM	BEN WILMETH	Confirmed	1		Changes: Total Spots from 41 to 42. Calculated Dollars from \$7,530.00 to \$7,630.00, Competitive Market Budget from \$11,952 to \$12,111. User Entered \$ from \$0.00 to \$7,630.00. Demo Meta to [R16]. Comments from to Adding \$100 from prev contract
New	7/11/16 12:01 PM	BEN WILMETH	Confirmed	41		Rev tot = \$7630. Total \$ from \$7,530.00 to \$7,630.00. 1 buyline added or modified.

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Stievenart, Marcia

From: no-reply@gotostrata.com
Sent: Friday, July 15, 2016 10:46 AM
To: Stievenart, Marcia
Subject: Revised order for WTHI for Gregg IN Governor beginning on 7/12/2016.

Dear Marcia Stievenart,

BEN WILMETH has sent Revised order 25244909 for WTHI. Here are some details:

Advertiser: Gregg IN Governor
Agency: BUYING TIME,LLC
Office: WASHINGTON
Flight: 7/12/2016 - 7/18/2016
Total Dollars: \$4,290.00
Total Spots: 26
Revision Comment: re-instating spots for 7/18 only

rev tot = \$4290

You can view the order and respond back to the rep by visiting:
<http://KatzTVWebProd.gotostrata.com/StationPortal/#orders/4710263>

Thank You.